



April 4, 2017

FOR IMMEDIATE RELEASE

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Visit Mississippi Gulf Coast Announces New Team Members

Mississippi Gulf Coast, Miss. – The regional destination marketing organization charged with promoting tourism within Hancock, Harrison and Jackson counties in Mississippi announced its newest team members this week.

Kaylie Bacon Holley joined as the national sales manager. Holley will be assisting the Sales Team by coordinating programs that will showcase the area as a desirable and valued meeting location to a variety of meeting and event planners.

Tori Ward serves as digital content marketing manager, and her main role includes growing the organization’s digital presence, from engaging and retaining social media followers, converting them into visitors, active fans and promoters of the area.

Anna Roy joined as administrative assistant and serves as the front line for visitor and client requests and assists each team member with current projects.

“We’re excited to have three accomplished new hires join our sales team to continue our mission in marketing the entire Mississippi Gulf Coast as a premier destination for meetings, conventions, leisure opportunities and more,” said Visit Mississippi Gulf Coast Executive Director Renee Areng.

Visit Mississippi Gulf Coast is an organization charged with promoting South Mississippi as a tourism and convention destination worldwide. Its mission centers on attracting ever-increasing numbers of leisure, convention, sports and business visitors to the area. It is dedicated to maximizing the travel and tourism industry for South Mississippi. Visit gulfcoast.org to learn more.

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