

Cabot Lodge Jackson North, a Red Lion Hotel, Converts in Central Mississippi, Furthering National Expansion

Spokane, Wash., Nov. 23, 2015 – RLHC (Red Lion Hotels Corporation) (NYSE: RLH) announced today the Cabot Lodge Jackson North, a Red Lion Hotel, in central Mississippi has officially joined the RLHC system. This hotel franchise conversion is the latest in the company's national expansion to the East Coast which includes the openings of Red Lion Hotel Harrisburg and Red Lion Inn & Suites Brooklyn, and announced openings for Atlanta airport and Orlando-Kissimmee Maingate.

"It is an honor to be the first Red Lion location in the state of Mississippi and we look forward to serving guests in this new alliance with the same great management team," said Micajah Sturdivant, President of MMI Hotel Group. "We selected the brand for the digital marketing, ecommerce and RevPak guest management system offered by RLHC, which we believe will create increased visibility for our location."

"This is an opportunity for RLHC to enter into a new market in a new state with an ownership group that upholds the highest standards in management," said RLHC Senior Vice President and Chief Franchise Officer Brian Quinn. "Cabot Lodge and MMI Hotel Group own and manage several hotel properties and we appreciate this affiliation."

The Cabot Lodge Jackson North, a Red Lion Hotel, the property is located northeast of Jackson, off Interstate 55 at exit 103, at 120 Dyess Road. The hotel has 200 guest rooms, an outdoor swimming pool, an exercise room, a business center, and just over 1,000 sq. ft. of event meeting space, and offers complimentary hot breakfast every morning, and complimentary cocktail service every evening.

Nearby attractions include the Natchez Trace Parkway, Mississippi Craft Center, Mississippi Museum of Natural Science, Mississippi Children's Museum, Ridgeland Bike Trail, and Mississippi Sports Hall of Fame with the Dizzy Dean Exhibit, as well as the Country Club of Jackson, home to the Sanderson Farms Championship, a PGA event. The property is also near the Renaissance at Colony Park and numerous recreational facilities including tennis courts and baseball and softball facilities.

About RLHC:

Red Lion Hotels Corporation is a hospitality company primarily engaged in the franchising, management and ownership of upscale, midscale and economy hotels under the Hotel RL, Red Lion Hotel, Red Lion Inn & Suites, GuestHouse International and Settle Inn brands. Established in 1959, the company has 125 hotels system wide and also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

Social Media:

www.Facebook.com/RedLionHotels
www.Twitter.com/RedLionHotels
www.Instagram.com/RedLionHotels
www.Linkedin.com/company/red-lion-hotels