



# Mississippi Children's Museum Celebrates Dr. Seuss' Birthday

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## MISSISSIPPI CHILDREN'S MUSEUM

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### Mississippi Children's Museum celebrates Dr. Seuss' Birthday

*The Mississippi Children's Museum provides children an opportunity to experience characters from some of Dr. Seuss' most-beloved books.*

Jackson, Miss. (February 12, 2018) – Visit the Mississippi Children's Museum (MCM) on Saturday, March 3 from 10:00 a.m. - 4:00 p.m. for *Dr. Seuss' Silly Birthday!* This annual celebration is highly anticipated to draw over 2,000 children and families for a dynamic, multisensory experience in Seuss' literary world. This event is sponsored in part by the Barksdale Reading Institute and Paul Moak Subaru.

MCM encourages visitors to create their own great mustache inspired by the Lorax. Create Truffula Trees from the Lorax and more crafts with frills and other recycled products. Bring home memories and fun photos of Thing 1 and Thing 2! Don't forget J.C. Patterson and the special story he will read to you! Join us for silly stories, oobleck experiments and a green-eggs-and-ham eating grand time!

Due to limited parking, guests are encouraged to ride the Big Red Wagon from the Mississippi Sports Hall of Fame and Museum to MCM. Transportation will be free of charge and last throughout the day for guests. No reservation is required.

"When you hear the name Dr. Seuss, you almost can't help but smile. He was such an inspiration and that's what we aim for every day," said President and CEO, Susan Garrard. "MCM encourages children to think outside the box and explore a world of literacy, storytelling and laughter in learning."

MCM strives to provide unparalleled experiences through innovative programs, special events and permanent exhibitions targeted to reach children during critical learning years.

All activities are included in general admission and museum membership. For more information, visit [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org).

### **About the Mississippi Children's Museum**

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to provide unparalleled experiences that ignite a thirst for discovery, knowledge and learning in all children. The goal of MCM is to inspire Mississippi's children from all backgrounds to discover and achieve their potential. The 40,000 square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org).

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