



FOR IMMEDIATE RELEASE

BEAU RIVAGE ANNOUNCED AS OFFICIAL HOST HOTEL AND PRESENTING PARTNER FOR MISSISSIPPI GULF COAST MARATHON

BILOXI, Miss. (Aug. 21, 2018) – Beau Rivage Resort & Casino has announced today that it will be the official host hotel and a presenting partner of the 2018 Mississippi Gulf Coast Marathon, Dec. 7-9, 2018.

The Coastal Running Fest includes a marathon (26.2 miles), half marathon (13.1 miles), 5K (3.1 miles) and kids marathon (a 1.2 mile fun run). MGM Resorts International Beau Rivage Resort & Casino has partnered with the Mississippi Gulf Coast Marathon since its founding in 2016.

“Beau Rivage loves hosting runners and their families as they prepare and recuperate from a scenic run along our beautiful coast, and are glad to be the presenting partner and host hotel for the 2018 Mississippi Gulf Coast Marathon,” said Beau Rivage Vice President of Marketing Brandon Dardeau. “We’ve seen the impact marathons have on communities and more specifically, what this multi-distance, weekend-long running event has had in Mississippi and are proud to be leading the way in our community. Mississippi Gulf Coast Marathon weekend is always a fun and energetic time for those involved and we look forward to another great weekend this December.”

“We are thrilled to have Beau Rivage come on board as a presenting partner for this event,” said Finish Fest & Retail Director Pat Fellows, a Mississippi Gulf Coast native and co-founder of the Mississippi Gulf Coast Marathon. “The resort is in a prime location to be our host hotel, as it is located directly across the street from the finish line, where runners celebrate their accomplishments in MGM Park. Beau Rivage has been very accommodating to our runners throughout the last two years.”

Beau Rivage Resort & Casino hosts live musical performances throughout the year and is an ideal getaway destination for a vacation getaway. A few of the Resort’s runner-friendly amenities include a world-class spa, which is perfect for pre and post-race relaxation, as well as several runner-friendly dishes served up in its award-winning restaurants.

In addition to hosting runners, Beau Rivage plans to provide volunteers for race weekend and will be encouraging employees to participate as part of MGM Resorts International’s ongoing corporate wellness programming.

The three-day running festival, culminating with a beachfront marathon that begins in Pass Christian and winds along Highway 90, or Beach Boulevard, to Biloxi, is a true celebration of running and Mississippi Gulf Coast culture. Runners can expect to explore quaint coastal towns on foot, shaded by historic oak trees and ending with a finish festival at MGM Park, featuring local cuisine and live music.

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ABOUT MISSISSIPPI GULF COAST MARATHON

Founded in 2015, The Mississippi Gulf Coast Marathon, a Coastal Running Fest, will be held December 7-9, 2018, to celebrate the local flare and beauty of running along the scenic beaches spanning Pass Christian to Biloxi. Races include a marathon (26.2 miles), half marathon (13.1 miles), 5K (3.1 miles), and kids marathon race program (a 1.2 mile fun run). The weekend kicks off Friday, December 7, at 11 am until 7 pm, with packet pick up Runner Village at MGM Park. On Saturday, December 8, the 5K, the Chevron Kids Marathon and Kids 5K starts off at 8 am, followed by a post-race party at Point Cadet, and the packet pick up reopens from 11 am until 5 pm. New in 2018, the organization has added the Harrah's Gulf Coast Beer Mile at The Blind Tiger to the schedule on Saturday, December 8, at 3 pm. On Sunday morning, December 9, the marathon starts in Pass Christian and half marathon starts in Gulfport at 7 am. The Coors Light Finish Festival at MGM Park, a post-race party offering local seafood, Mississippi style barbeque and the sounds of country, rock and blues, begins when runners cross the finish line as early as 8:15 am and jams until 2 pm. For more information, and to register, visit www.msgulfcoastmarathon.com.

ABOUT BEAU RIVAGE

Already known as the crown jewel of the Gulf Coast, Beau Rivage Resort & Casino continues to raise the bar yet higher. Named one of the "South's Best Resorts" by *Southern Living*, MGM Resorts International's AAA Four Diamond beachfront resort features 1,740 elegantly appointed guest rooms and suites, nine restaurants, exciting nightlife and an 85,000-square-foot gaming area including Mississippi's first Sports Book & Bar. The resort also offers live entertainment in its 1,550-seat theatre, an upscale shopping promenade, a world-class spa & salon and Fallen Oak, a Tom Fazio-designed championship golf course. For more information and reservations, call (888) 567-6667 or visit www.beaurivage.com.

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