



Media Contact: Cynthia Dobbs Sutton

1000 Washington Avenue

Ocean Springs, MS 39564

Ph: 228-875-4424 Fax: 228-875-0332

www.oceanspringschamber.com

www.peterandersonfestival.com

www.facebook.com/oceanspringschamberofcommerce

Email: cynthia@oceanspringschamber.com

PRESS RELEASE

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Ocean Springs Chamber of Commerce Launches 99 Days of Summer Campaign

(Ocean Springs, MS) – The Ocean Springs Chamber of Commerce-Main Street-Tourism Bureau has begun its summer campaign, “99 Days of Summer” to encourage locals and visitors to spend their summer in Ocean Springs. The campaign which begins on Memorial Day weekend will run through Labor Day weekend.

“We want those living and visiting Ocean Springs to explore all that Ocean Springs has to offer,” says Cynthia Dobbs Sutton, executive director of the Ocean Springs Chamber of Commerce-Main Street-Tourism Bureau. “There are numerous activities and free ways that families can enjoy their summer with us in Ocean Springs.”

The campaign features a list of 99 things to do in Ocean Springs highlighting the various shops, and restaurants, as well as summer camps, beach activities and tours. Encouraging families to use their creativity, many of the items are free and all are fun for the whole family. The campaign also includes a photo booth at the Ocean Springs Visitor Center and a strong social media presence.

Tourism in Ocean Springs is an economic driver with hundreds of thousands of individuals visiting the town throughout the year creating a tremendous economic impact.

Stop by the Ocean Springs Chamber of Commerce's Visitor Center at 1000 Washington Avenue to pick up your “99 Days of Summer” guide in Ocean Springs. Visit www.facebook.com/oceanspringschamberofcommerce for weekly posts of summer fun ideas.

Mission: *To promote tourism, provide progressive leadership for economic and community vitality for the greater Ocean Springs, Jackson County area and gulf coast and to enhance local culture and preserve quality of life through planned growth, diversification and beautification.*

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