

PRESS RELEASE

For Immediate Release

Contact:

Heath Barret, Interim CEO/Director of Membership Development

hbarret@starkville.org

662.323.3322

Jennifer Prather named Interim Director of Tourism for the Greater Starkville Development Partnership

Jennifer Prather, Special Events and Projects Coordinator, has been named Interim Director of Tourism, for the Greater Starkville Development Partnership.

Heath Barret, Interim CEO and Director of Membership Development with the GSDP, stated, "Jennifer has done an outstanding job with promoting Starkville through many events associated with the CVB and Starkville Main Street and is most deserving of this opportunity. We are excited for her and look forward to many more opportunities that lie ahead that bring tourists to our city under her direction."

Prather joined the Greater Starkville Development Partnership in January 2013 as Special Events and Projects Coordinator to direct and oversee multiple special events for the GSDP. Prather also assumed the role of Starkville Community Market Manager when the Starkville Main Street Association assumed responsibility of the Starkville Community Market.

"I'm honored and appreciative of the trust that the GSDP Board has placed in me to oversee the CVB/Main Street in the interim. I am proud of Starkville and look forward to further contributing to the good work that our team is doing in the community," says Prather.

The Greater Starkville Development Partnership is comprised of the Starkville Area Chamber of Commerce, Oktibbeha County Economic Development Authority, Starkville Convention and Visitors Bureau and the Starkville Main Street Association. The mission of the GSDP is to

promote a healthy and sustainable Starkville and Oktibbeha County by enhancing the quality of life for all citizens through business growth and job creation, tourism and retirement opportunities, and progressive educational and community initiatives.

###