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PRESS RELEASE

For Immediate Release – September 19, 2017

Call for volunteers to welcome cruisers during *Cruisin' the Coast* October 5-7

Ocean Springs, MS— Ocean Springs Chamber of Commerce-Main Street-Tourism Bureau is calling for volunteers for *Cruisin' the Coast* Ocean Springs on Thursday, October 5 and Friday, October 6. Each year, volunteers join in welcoming thousands of cruisers along with their families to downtown Ocean Springs to shop, eat and be entertained.

During the their stay in Ocean Springs, a team of volunteers greet the cruisers and provide them with information on town including the venue activities such the Friday Night Sock Hop & Street Party and Chicks Picks Car Contest.

If you are interested in joining our “welcome team” for *Cruisin the Coast*, sign up now through October 3 by contacting the Ocean Springs Chamber at 228-875-4424.

Cruisin' the Coast is anticipated to bring over 7,000 cruisers and visitors to the area. The event has an estimated economic impact of \$28 million for the state economies and more than \$6 million for Ocean Springs. *Cruisin' The Coast*® was also named the recipient of the “Shining Example Award” for Best Festival/Event of the year by the Southeast Tourism Society, one of the “100 Events for the Year” for 2001 and in 2011 by the American Bus Association and was also named a Southern Travel Treasure by AAA's magazine, *AAA Southern Traveler*.

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