

PRESS RELEASE

Food, Music and Friends at the River's Bend-April 18, 2015

RiverStock - an all-day festival on Saturday, April 18, 2015 on the Esplanade overlooking the Mississippi River, at the intersection of High and Broadway Streets in Natchez, Mississippi. Gates to the festival grounds open at noon. The day will be full of entertainment for the whole family! RiverStock is organized by Fusion Entertainment and presented by The Markets, 95 Country, and ListenUpYall.com.

- Live entertainment featuring **LONESTAR** with over 10 million albums sold and 10 #1 hits. RiverStock is part of their 20th Anniversary tour "Lonestar 20"
- Returning to RiverStock is **Erik Dylan.** New to the lineup are **Cheryl LuQuire**, BMI Songwriter's Showcase and Guitar Pull featuring **Phil O'Donnell** and **George Terren** with 8 #1 hits between them. Regional swamp blues from **Mojo Mudd** and **Hannah Belle** with her signature style of family friendly country.
- The Markets' Food vendors sampling products
- Interactive games and displays including NASCAR simulators, inflatables, the Weinermobile, a hot dog eating contest and more included with admission!
- Carnival Entry fee to festival includes all day carnival rides for all ages
- 5K Hoop Skirt Fun-Run Managed and benefitting Co-Lin
- Artisan Area Managed and benefitting the Natchez Art Association
- Mutt Strut Managed and benefitting the Natchez-Adams County Humane Society

Ticket information and a full schedule of events at <u>RiverStockFest.com</u>













