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**VISITHATTIESBURG ANNOUNCES “OCTOBERFEAST,”  
CITY’S FIRST RESTAURANT WEEK, OCT. 7 – 14**

**HATTIESBURG (Aug. 28, 2018)** — VisitHATTIESBURG is pleased to announce the city’s first Restaurant Week, scheduled for October 7 – 14, 2018. By partnering with local restaurants and hotels to highlight culinary offerings to visitors, VisitHATTIESBURG expects this event to attract foodies from throughout the southeastern U.S.

Visitors and locals will enjoy the week’s overall theme, OctoberFEAST, as well as individual focuses for each day. Starting Sunday, Oct. 7 and continuing through Sunday, Oct. 14, local partners and visitors are encouraged to share their culinary delights through specific hashtags. They are:

Sunday: #CulinaryCrawl  
Monday: #MidtownMonday  
Tuesday: #TacoTuesday  
Wednesday: #EthnicEats  
Thursday: #GetDowntown  
Friday: #FriYAY  
Saturday: #BreakfastInTheBurg  
Sunday: #BrunchBurg

“Culinary tourism is a growing market, and Hattiesburg’s food scene continues to gain momentum and popularity. We have a great relationship with our local restaurants, and this new promotional week gives us one more opportunity to showcase their talents. Foodies are always welcome in HBURG,” Marlo Dorsey, executive director of VisitHATTIESBURG, said.

Participating restaurants will feature themed menu offerings that will either emphasize the overall theme for the week or an individual day. Many restaurants will also offer specials for the week.

"Taking a week to highlight our restaurants here in Hattiesburg is huge! It is a great way to show appreciation for all the hard work and talent that goes into providing spaces for our city to dine and enjoy life," Roy Windham, owner of The Porter House Pub, said. "From West Hattiesburg to Downtown, whether you are craving something on the go or a relaxed night out, you can find some of the greatest places in the state to eat. We consider ourselves lucky to be able to stand alongside some huge players."

VisitHATTIESBURG will promote OctoberFEAST in several key markets to attract visitors to Hattiesburg both through digital and traditional advertising.

"I've loved the local support I've received since The Birdhouse opened. I think Restaurant Week is a fantastic opportunity to showcase Hattiesburg's restaurants to people in search of new food experiences, including those who live outside of the Pine Belt," Katie Dixon, chef and owner of Birdhouse Café said.

More information about Hattiesburg Restaurant Week can be found online at [VisitHBURG.org](http://VisitHBURG.org).

*The Hattiesburg Tourism Commission, doing business as VisitHATTIESBURG™, is the official Destination Marketing Organization (DMO) for the City of Hattiesburg. Created to promote the Greater Hattiesburg Area and its tourism industry to potential visitors, the mission of VisitHATTIESBURG™ is to increase overnight bookings for both leisure and corporate travel with the ultimate goal of growing the economic impact of these visitors on the local economy. By marketing Hattiesburg's local hotel, dining, attraction, and shopping options, VisitHBURG has successfully tripled the city's tourism industry since being established in 1990, making HBURG the third most visited city in Mississippi.*

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