



**THE KEY TO THE SOUTH**

## **VISIT VICKSBURG'S COOKSEY RECEIVES SCHOLARSHIP TO SOUTHEAST TOURISM SOCIETY MARKETING COLLEGE**

**VICKSBURG, MISSISSIPPI** (February 15, 2019): Claiborne Cooksey, marketing coordinator at the Vicksburg Convention and Visitors Bureau (Visit Vicksburg), received a full scholarship to attend the Southeast Tourism Society's 2019 Marketing College by Miles Partnership.

The STS Marketing College Scholarship covers tuition, accommodations and most meals for the 2019 session. The courses will be held at the campus of University of North Georgia in Dahlonega, GA May 12-17, 2019. Scholarship recipients were chosen by a selection committee comprised of experienced industry professionals.

Cooksey started at Visit Vicksburg in December 2018 and is responsible for managing digital platforms, producing marketing materials, and curating content to entice visitors to visit Vicksburg and Warren County. She is a member of the Vicksburg Association of Marketing Professionals, Public Relations Association of Mississippi, and Vicksburg Young Professionals.

### **About STS Marketing College**

The STS Marketing College is an educational program comprised of a one-week session per year, for three consecutive years. The program covers a broad-based curriculum of courses designed to teach marketing techniques from all facets of the tourism industry. Marketing College professors are working, experienced professionals from across the U.S. who not only bring expertise, but real-world knowledge and experience to the classroom. Students who attend all three sessions of the curriculum will receive a Travel Marketing Professional (TMP) certification, presented at a special graduation ceremony at the STS annual conference, Connections.

### **About Visit Vicksburg**

The Vicksburg Convention and Visitors Bureau, branded as Visit Vicksburg, operates on the 1% hospitality tax on food and lodging in Warren County. The mission of the bureau is to encourage and promote tourism for the Vicksburg/Warren County area as well as to sell and market attractions and experiences of Vicksburg as a premier destination. Visit Vicksburg currently has seven full-time and seven part-time employees and operates four locations. To find out more about Visit Vicksburg, visit [www.VisitVicksburg.com](http://www.VisitVicksburg.com).

###