

## Press Release

### For Immediate Release

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### **New Orleans Saints' running back Pierre Thomas leads a day of play at the Mississippi Children's Museum!**

*The Mississippi Children's Museum promotes children's health and wellness at an exciting event*

Jackson, Miss. (April 8, 2014)—Down, set, hike! The Mississippi Children's Museum (MCM) is excited to announce *Who Dat Day: Spring Training with Pierre Thomas and the New Orleans Saints* on Saturday, May 3 from 11 a.m.- 4 p.m.! Special guest running back New Orleans Saints #23 Pierre Thomas will be at the museum to lead drills, athletic field day activities and take you through the Saints Experience.

Children will be able to test their agility, speed, flexibility and strength in special exercises throughout the museum before participating in a special set of drills led by Pierre! Children must complete five of the nine activities before they can participate in the Saints Experience and sign up for a time for drills with Pierre. The first 200 children that enter the Saints Experience will receive a special gift from the New Orleans Saints and receive a ticket to the Mississippi Sports Hall of Fame and Museum.

Along with Pierre, the Vince Lombardi Trophy from the Saints' 2010 Super Bowl XLIV win will be at the museum for photo opportunities. Admission is \$8 per person for *Who Dat Day*. Events like *Who Dat Day* support MCM's goal of providing children, parents and caregivers with information to lead healthy lives through fun, physical activities and healthy eating habits.

For a little lagniappe, Pierre will be the honored guest at a fundraising dinner that evening with 23 couples at Ruth's Chris in Ridgeland. 23 couples and one lucky individual, who will secure their spot as Pierre's plus one, will receive a private meal with the 2013 New Orleans Saints Man of the Year, and a special autographed item. Proceeds from the event will benefit the Mississippi Children's Museum's *Build. Play. Grow.* campaign to build *The Literacy Garden*, and Pierre Thomas' *iCAN Foundation*. The *iCan Foundation* was founded by Pierre Thomas in response to the growing issue of childhood obesity throughout the nation. Tickets for the event may be purchased through MCM's website.

To learn more about *Who Dat Day* or purchase tickets for the fundraising dinner, please visit MCM's website [www.mschildrensmuseum.com](http://www.mschildrensmuseum.com) or MCM's Facebook and Twitter.

### **About the Mississippi Children's Museum**

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to provide unparalleled experiences that ignite a thirst for discovery, knowledge and learning in all children. The goal of MCM is to inspire Mississippi's children from all backgrounds to discover and achieve their potential. The 40,000 square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit [www.mschildrensmuseum.com](http://www.mschildrensmuseum.com).

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