



MISSISSIPPI

TOURISM ASSOCIATION

*Annual Partnerships*

The partnership program is a great opportunity for a destination marketing organizations (DMO), hotel, casino, attraction or any other company represented with members or board members of the Mississippi Tourism Association who would benefit from greater involvement and exposure within the tourism industry. You can choose from three levels of partnership that is the best fit for your organization and mission. A detailed list of benefits can be found under each level as well as an attached benefit chart.

## Gold Partner (\$7,500 Investment)

### GOVERNOR'S CONFERENCE ON TOURISM BENEFITS

#### Recognized as a Gold Partner (\$2,500 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 2 CONFERENCE REGISTRATIONS

### SPRING SUMMIT BENEFITS

#### Recognized as a Gold Partner (\$2,000 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 2 CONFERENCE REGISTRATIONS
- LOGO ON EVENT WEBSITE

### LEGISLATIVE RECEPTION BENEFITS

#### Recognized as a Gold Partner (\$2,500 value)

- LOGO ON EVENT WEBSITE
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 2 RESERVED TABLES
- 20 TICKETS FOR ADMISSION

### ADDITIONAL MEMBER BENEFITS

#### (\$500 value)

- 3 ANNUAL MEMBERSHIPS
- LOGO ON HOMEPAGE OF MTA WEBSITE
- SPOTLIGHT ARTICLE IN TOURISM TIDBITS

*\*Due to unforeseen circumstances, should any of these events not take place, refunds or partial refunds are not applicable. However, every effort will be made by MTA to ensure partner satisfaction.*



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## Silver Partner (\$6,000 Investment)

### GOVERNOR'S CONFERENCE ON TOURISM BENEFITS

#### Recognized as a Silver Partner (\$2,500 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 2 CONFERENCE REGISTRATIONS

### SPRING SUMMIT BENEFITS

#### Recognized as a Silver Partner (\$1,500 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 1 CONFERENCE REGISTRATIONS

### LEGISLATIVE RECEPTION BENEFITS

#### Recognized as a Silver Partner (\$1,500 value)

- LOGO ON EVENT WEBSITE
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 1 RESERVED TABLES
- 10 TICKETS FOR ADMISSION

### ADDITIONAL MEMBER BENEFITS

#### (\$500 value)

- 2 ANNUAL MEMBERSHIPS
- LOGO ON HOMEPAGE OF MTA WEBSITE
- SPOTLIGHT ARTICLE IN TOURISM TIDBITS

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## Bronze Partner (\$5,000 Investment)

### GOVERNOR'S CONFERENCE ON TOURISM BENEFITS

#### Recognized as a Bronze Partner (\$2,500 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 1 CONFERENCE REGISTRATIONS

### SPRING SUMMIT BENEFITS

#### Recognized as a Bronze Partner (\$1,500 value)

- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 1 CONFERENCE REGISTRATIONS

### LEGISLATIVE RECEPTION BENEFITS

#### Recognized as a Bronze Partner (\$1,500 value)

- LOGO ON EVENT WEBSITE
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- 1 RESERVED TABLES
- 10 TICKETS FOR ADMISSION

### ADDITIONAL MEMBER BENEFITS

#### (\$500 value)

- 1 ANNUAL MEMBERSHIPS
- SPOTLIGHT ARTICLE IN TOURISM TIDBITS

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