



MISSISSIPPI

TOURISM ASSOCIATION

Media Partnerships

The partnership program is a great opportunity for any media outlets, agencies, publications, or any other company who touches the tourism industry and would benefit from greater involvement and exposure within the industry. You can choose from 5 levels of partnership that is the best fit for your organization and mission. A detailed list of benefits can be found under each level as well as an attached benefit chart.

Producer Partner (\$10,000 Investment)

GOVERNOR'S CONFERENCE ON TOURISM BENEFIT

- 1 EXHIBIT BOOTH / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- *CHOICE OF ONE OF THE FOLLOWING:
 - LATE NIGHT SOCIAL SPONSOR
 - BLOODY MARY BREAK SPONSOR

SPRING SUMMIT BENEFITS

- SPEED DATING TABLE / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

LEGISLATIVE RECEPTION BENEFITS

- 1 TABLE (INCLUDES 10 TICKETS)
- LOGO ON EVENT WEBSITE
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

BOARD RETREAT BENEFITS

- DINNER SPONSOR / 2 ATTENDEES WELCOME
- LOGO ON EVENT PROGRAM

ADDITIONAL MEMBER BENEFITS

- 4 ANNUAL MEMBERSHIPS
- LOGO ON HOMEPAGE OF MTA WEBSITE
- ACCESS TO MTA MEMBERSHIP LIST
- INCLUSION IN MTA E-BLAST

Due to unforeseen circumstances, should any of these events not take place, refunds or partial refunds are not applicable. However, every effort will be made by MTA to ensure partner satisfaction.

**Choice of complimentary sponsorships are first come, first served starting with Producer Partners.*



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Director Partner (\$7,500 Investment)

GOVERNOR'S CONFERENCE ON TOURISM BENEFIT

- 1 EXHIBIT BOOTH / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- *CHOICE OF ONE OF THE FOLLOWING:
 - LATE NIGHT SOCIAL SPONSOR
 - GENERAL SESSION SPONSOR

SPRING SUMMIT BENEFITS

- SPEED DATING TABLE / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

LEGISLATIVE RECEPTION BENEFITS

- 10 TICKETS
- LOGO ON EVENT WEBSITE
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

ADDITIONAL MEMBER BENEFITS

- 3 ANNUAL MEMBERSHIPS
- LOGO ON HOMEPAGE OF MTA WEBSITE
- ACCESS TO MTA MEMBERSHIP LIST
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Publisher Partner (\$5,000 Investment)

GOVERNOR'S CONFERENCE ON TOURISM BENEFIT

- 1 EXHIBIT BOOTH / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST
- *CHOICE OF ONE OF THE FOLLOWING:
 - BREAKFAST SPONSOR

SPRING SUMMIT BENEFITS

- SPEED DATING TABLE / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

ADDITIONAL MEMBER BENEFITS

- 3 ANNUAL MEMBERSHIPS
- LOGO ON HOMEPAGE OF MTA WEBSITE
- ACCESS TO MTA MEMBERSHIP LIST
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Editor Partner (\$3,000 Investment)

GOVERNOR'S CONFERENCE ON TOURISM BENEFITS

- 1 EXHIBIT BOOTH / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

SPRING SUMMIT BENEFITS

- SPEED DATING TABLE / 2 CONFERENCE REGISTRATIONS
- LOGO ON CONFERENCE WEBSITE
- LOGO ON CONFERENCE PROGRAM
- LOGO ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

ADDITIONAL MEMBER BENEFITS

- 2 ANNUAL MEMBERSHIPS
- ACCESS TO MTA MEMBERSHIP LIST
- INCLUSION IN MTA E-BLAST

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Writer Partner (\$2,000 Investment)

GOVERNOR'S CONFERENCE ON TOURISM BENEFITS

- 1 EXHIBIT BOOTH / 1 CONFERENCE REGISTRATION
- NAME ON CONFERENCE WEBSITE
- NAME ON CONFERENCE PROGRAM
- NAME ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

SPRING SUMMIT BENEFITS

- SPEED DATING TABLE / 1 CONFERENCE REGISTRATION
- NAME ON CONFERENCE WEBSITE
- NAME ON CONFERENCE PROGRAM
- NAME ON GENERAL SPONSOR SIGNAGE
- SOCIAL MEDIA POST

ADDITIONAL MEMBER BENEFITS

- 1 ANNUAL MEMBERSHIP
- 1 ADDITIONAL REGISTRATION FOR EITHER CONFERENCE
- INCLUSION IN MTA E-BLAST

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